



Providing Hope since 1998

INAUGURAL LITTLE HEARTS GOLF TOURNAMENT

June 21, 2010
The Apawamis Club, Rye, N.Y.

Little Hearts, Inc., a national non-profit congenital heart defect support organization based in Cromwell, Connecticut, was founded in 1998 by two loving parents who took their 10-day-old son home from a children's hospital to spend his final days in the comfort of their arms. Born with a heart defect, doctors gave them no hope for their newborn's survival. Six days and a second opinion later, that same baby boy had the first of three successful open-heart surgeries. He is now an active 13-year-old boy who loves to ride his bike, play Xbox and do most things an otherwise healthy teenager should be doing.

Today, Little Hearts has 1,800 members nationwide – all of whom have or are expecting a child with a congenital heart defect. The fact is, CHDs are the #1 birth defect in the United States and around the world – and the #1 cause of birth defect-related death. Now is your chance to help the thousands of families affected by CHDs – and have fun at the same time.

Little Hearts Golf Tournament

Little Hearts, Inc. is pleased to announce its Inaugural Golf Tournament on Monday, June 21, 2010, at The Apawamis Club in Rye, N.Y. All proceeds from the event will directly support the mission of Little Hearts: providing education, support services, resources, networking and hope to the organization's members around the country. For more information about Little Hearts, Inc., please visit our website at www.littlehearts.org

The 18-hole scramble format will feature a full field of participants from Connecticut, New York, New Jersey and surrounding areas. All skill levels of golfers are welcome to participate. Cost to register for the tournament is \$375 per person or \$1,460 for a foursome. This includes lunch, golf and a cocktail/dinner and awards reception. The Little Hearts Golf Tournament will feature Longest Drive, Closest to the Pin, Hole-in-One and Beat the Pro contests.

Please help us spread the word and spread the hope.

Event Schedule:

- 11:00 – 12:30 – Registration / Lunch
- 12:30 – 18-hole shotgun start, 4-person scramble
- 5:30 – Cocktail/Dinner and Awards Reception, Silent Auction and Raffle Drawings

Sponsorships start at \$300 and provide your business with tremendous advertising and marketing opportunities. You also may promote your business by donating items for our silent auction, raffle and/or player gift bag donations.

Contact **Kelly Molloy** at (203) 462-7527 or kmolloy@rc.com to register and/or to discuss corporate sponsorship opportunities.

Please make all checks payable to **Little Hearts, Inc.**

Return to: Kelly Molloy
Robinson & Cole LLP
1055 Washington Boulevard
Stamford, CT 06901



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Sponsorship Packages Available:

Title Sponsor (\$5,000): Name and/or logo included in the title of the event with 'top of the bill' priority on all internal and external marketing materials, one foursome golf team, three extra raffle tickets per golfer, two corporate banners at event, banner on the course, opportunity to place promotional item in golfer goodie bag. **[FILLED: BGC Partners, Inc.]**

Eagle Sponsor (\$3,500): Name and/or logo included with 'top of the bill' priority on all internal and external marketing materials, one twosome golf team, two extra raffle tickets per golfer, one corporate banner at event, banner on the course, one tee box sign, opportunity to place promotional item in golfer goodie bag.

Birdie Sponsor (\$2,000): Name and/or logo included on all internal and external event marketing materials, one corporate banner at event, banner on course, one tee box sign placement. **[FILLED: Cord Blood Registry®]**

Lunch Sponsor (\$1,500): Name and/or logo included on all internal and external event marketing materials, one corporate banner placed at luncheon entrance, company display in lunch area, opportunity to include company materials with meal or on tables.

Cocktail/Dinner and Awards Ceremony Sponsor (\$1,500): Name and/or logo included on all internal and external event marketing materials, one corporate banner placed at Awards Ceremony, company display in dinner area, opportunity to include company materials with meal or on tables.

Golf Ball Sponsor (\$1,400 or supply of golf balls for 144 golfers): Company logo displayed on sleeve of golf balls for each golfer.

Golf Cart Sponsor (\$900): Company logo displayed on each golf cart as official sponsor. **[FILLED: Kimco Realty Corporation and Cooper Family Foundation]**

Registration Sponsor (\$700): Corporate banner placed at Registration as official sponsor.

Driving Range Sponsor (\$600): Corporate banner placed at the driving range as official sponsor.

Putting Green Sponsor (\$600): Corporate banner placed at the putting green as official sponsor.

Longest Drive Sponsor (\$500): Corporate banner placed at the Longest Drive Contest tee as official sponsor. **[FILLED: Julien Farel Salon, New York, NY]**

Closest to the Pin Sponsor (\$500): Corporate banner placed at the Closest to the Pin Contest as official sponsor.

Beat the Pro Sponsor (\$500): Corporate banner placed at the Beat-the-Pro Contest. **[FILLED: Sandak Hennessey & Greco LLP, Stamford, CT]**

Drink Station Sponsor (\$500): Corporate banner placed at stationary drink station on course.

Hole Sponsor (\$300): Sign placed at tee box or green of the sponsored hole.



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Hole Sponsors Filled:

- | | |
|------------------------------------------------------------------|------------------------------------|
| 1. BGC Partners, Inc. | 2. _____ |
| 3. _____ | 4. J. Anthony Enterprises |
| 5. Saks Fifth Avenue Enterprises
Federal Credit Union | 6. _____ |
| 7. Mr. and Mrs. Adam Hanley | 8. _____ |
| 9. Cord Blood Registry® | 10. Herrick, Feinstein LLP |
| 11. _____ | 12. _____ |
| 13. _____ | 14. _____ |
| 15. _____ | 16. _____ |
| 17. _____ | 18. ____ (Eagle Sponsor: TBD) ____ |



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